



**NANOKERATIN SYSTEM**®  
BRAZILIAN KERATIN TREATMENT

dreams come true

**INSTRUCTION MANUAL**

THE SYSTEM THAT MAKES CLIENTS' DREAMS COME TRUE!

# NANOKERATIN SYSTEM®

## BRAZILIAN KERATIN TREATMENT

Keeping one's hair healthy is one of the challenges faced by the modern woman. We are constantly surrounded by elements that are harmful to our hair, thus it is important to treat hair periodically to ensure it remains strong, soft and shiny.

Introducing the Nanokeratin System – the Brazilian hair straightening and repair system.

Leading chemists at the company, "nanokeratin system" were the first to develop the Nanokeratin technology, a breakthrough in the field of hair straightening and repair.

The system utilizes nano-molecular keratin, whose particles are so miniscule that millions of them can be gathered onto a pin head. The Nanokeratin particles are deposited and locked deep within the damaged hair, enveloping it within a permanent non-soluble coating, precisely mimicking natural keratin.

The result is smooth, shiny, silky hair. The Nanokeratin treatment renews your hair and helps it withstand humidity.



### INNOVATIVE TECHNOLOGY CREATES NANO-MOLECULES OF KERATIN

- One of the most exciting developments in the world of professional hair care.
- The system is appropriate for all types of hair!
- A quick process with perfect results in just four steps.
- The fastest and most efficient hair repair system in the world.
- Promotes beautiful, soft, flexible, shiny and healthy hair.
- Gives hair vitality and styling manageability.

# NANOKERATIN SYSTEM®

BRAZILIAN KERATIN TREATMENT

For Professional use only



Net Wt. 105 oz (6.6 lb) 3 kg  
For 120 treatments



Net Wt. 105 oz (6.6 lb) 3 kg  
For 60 treatments

# NANOKERATIN SYSTEM®

BRAZILIAN KERATIN TREATMENT

## THE FOUR STEP SYSTEM

### STEP 1



#### **Prepare the Client for Shampoo**

Shampoo her hair twice with shampoo number 1 to remove any residue from the hair and roots. Do not use conditioner. If the hair is natural and has never gone through any chemical treatment, wash 3 times with shampoo number 1.

Dry the hair without combing or brushing it, until completely dry.

### STEP 2



#### **Put on gloves. Shake bottle well and pour 30-50 grams of the Nanokeratin product into a bowl. Divide hair into four sections.**

Carefully spread the product with a silicon brush, beginning at the nape of the neck, avoiding any contact with the skin or eyes.

Spread to a distance of 1.5 cms from the scalp and comb hair downward with a fine-toothed comb.

Complete the back sections and finish with the sides of the head.

Wait 30-40 minutes before moving on to the next step.



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## BRAZILIAN KERATIN TREATMENT

### STEP 3



#### **Blow dry hair using a flat, square brush.**

Begin at the nape of the neck, drying the hair from the bottom up, move to the sides of the head and finish with the front section, until all hair is completely dry. There is no need to concentrate on straightening the hair at this point, rather just on getting it 100% dry.

### STEP 4



#### **Move on to the straightening process.**

Divide the hair into four sections. Begin at the nape of the neck and work with bundles of hair measuring 2.5 cms each. Treat each bundle with the revolutionary nano-technology based hair straightener, the Titanium ES2400T. This instrument, with its nano-technology titanium surfaces and precise temperature control, allows the nourishing substances to penetrate, straighten and coat each strand of hair and also repair its core. Each bundle of hair can be gone over until the desired level of shine and smoothness are achieved.



# NANOKERATIN SYSTEM®

## BRAZILIAN KERATIN TREATMENT

### Questions and Answers

**Q:** What is unique about the Nanokeratin System treatment, how is it different than other hair repair systems?

**A:** The Nanokeratin based treatment is a revolutionary hair repair system.

The system utilizes nano-molecular keratin, whose particles are so miniscule that millions of them can be gathered onto a pin head! The Nanokeratin particles are deposited and locked deep within the damaged hair, sealing it naturally, to repair hair and restore it to health.

Other types of treatment utilize molecules that are so large that they are unable to penetrate the strands of hair. But the miniscule Nanokeratin molecules penetrate deep within each strand, ensuring the treatment's long lasting results.

**Q:** Can the Nanokeratin System treatment be used after coloring?

**A:** Yes, for best results it is recommended to use the treatment immediately after coloring or lightening your hair.

**Q:** Can the treatment be used on highlighted hair?

**A:** Yes, the Nanokeratin treatment may be done immediately following highlighting.

**Q:** Can Nanokeratin System be used on hair that has gone through Japanese straightening?

**A:** Yes, Nanokeratin can be used on hair after any type of straightening.

**Q:** Can Nanokeratin treatment be used on children?

**A:** Yes, but only from age 10 and up.

**Q:** Can hair be colored after using the Nanokeratin treatment system?

**A:** Yes, but it is recommended to wait at least two weeks after the treatment before coloring.

**Q:** Can I shampoo my hair after the treatment and if so, how long should I wait?

**A:** Yes, but wait four full days after the treatment before shampooing.

**Q:** Can hair be pulled back with a band or ribbon?

**A:** Yes, but wait four days after the treatment before doing so.

**Q:** What should I do if my hair gets wet within the first four days after the Nanokeratin treatment?

**A:** Dry your hair with a titanium surfaced hair straightener.

**Q:** Can I swim in a pool or the sea after the Nanokeratin system treatment?

**A:** Yes, but wait four full days after the treatment before doing so.



# NANOKERATIN SYSTEM®

## BRAZILIAN KERATIN TREATMENT

**Q:** What shampoo should I use after the treatment?

**A:** We recommend Nanokeratin Hair Power shampoo, as it does not contain chloric sodium. It does contain, however, keratin RSF and protects against harmful sun rays.

**Q:** For my next Nanokeratin system treatment, is a touch-up enough, or do I have to perform the process on my whole head?

**A:** The process should be performed on your whole head.

**Q:** When should the treatment be repeated?

**A:** Treatment should be repeated every six months, or as needed.

**Q:** Should hair be trimmed prior to using the Nanokeratin system?

**A:** No, we recommend trimming your hair after treatment, in order to remove split ends.

**Q:** Can hair spray, gel, mousse, or other hair care products be used after the Nanokeratin system treatment?

**A:** These products should absolutely NOT be used during the four days following the treatment, as they might adversely affect the effectiveness of the treatment.

**Q:** What should I do if my hair becomes wavy during the night or during the four days immediately following the treatment?

**A:** Use a blow dryer or a titanium straightener to straighten the waves.

**Q:** What hair mask may be used after the Nanokeratin system Brazilian straightening?

**A:** Following the straightening, the Nanokeratin Hair Power mask is recommended.

**Q:** Is it possible to perform Nanokeratin system Brazilian straightening on hair that has been chemically treated?

**A:** Yes, it may be used on hair that has gone through any type of chemical treatment.

**Q:** What types of complimentary treatments may be used following Nanokeratin system Brazilian straightening?

**A:** After the straightening we recommend treatment with Nanokeratin Spa Dipping.

**Q:** Is the system appropriate for all hair types?

**A:** Yes, but the system is especially effective for damaged or coarse hair, such as bleached, colored or lightened hair, hair extensions made from natural hair or sun damaged hair.

**Q:** How effective is Nanokeratin system Brazilian straightening?

**A:** The system is 100% effective at straightening and repairing damaged hair.

**Q:** How long does the Nanokeratin system treatment and hair repair take?

**A:** The system treatment and hair repair take approximately 40 minutes for short hair and 90 minutes for long hair.



# NANOKERATIN SYSTEM®

BRAZILIAN KERATIN TREATMENT

- Only 4 Steps -

F A S T   A N D   E A S Y

STEP 1



**Shampoo  
and Dry**

STEP 2



**Apply  
Nanokeratin**

STEP 3



**Dry  
Hair**

STEP 4



**Straighten**

Take a few minutes to study the Nanokeratin System treatment,  
the system that will make your clients' dreams come true!